



www.torontoblizzard.com



<https://twitter.com/blizzardfc>



www.Facbook.com/Torontoblizzard

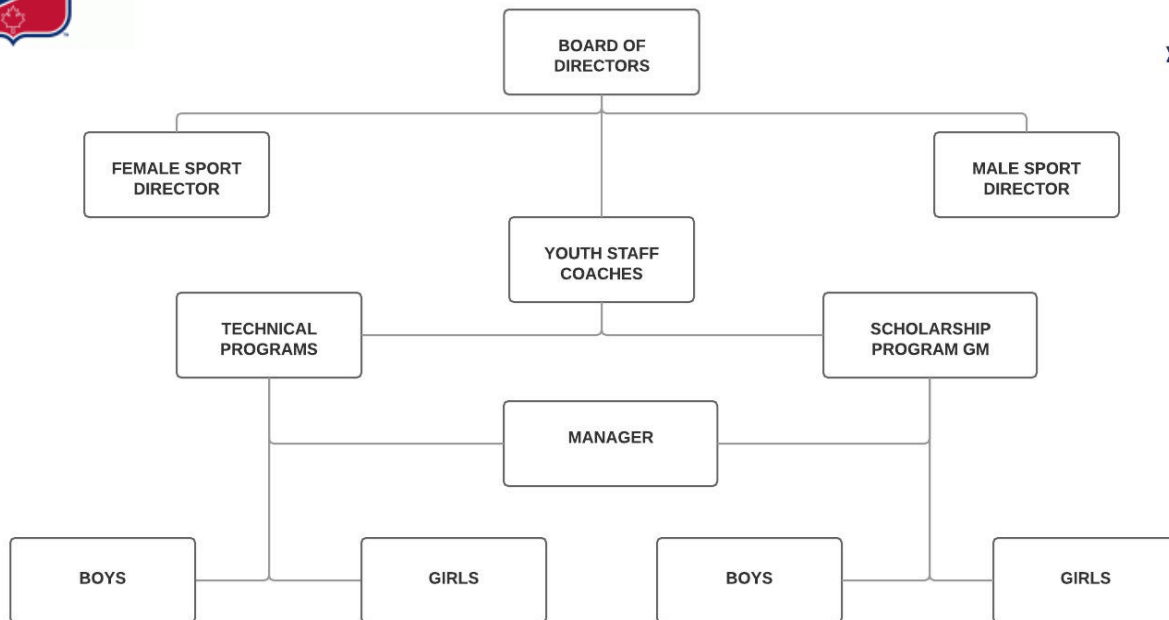


www.instagram.com/toronto_blizzard



Forbes & Manhattan

BLIZZARD CORPORATE FLOW CHART



SCHOLARSHIP PROGRAM

Education First Philosophy – Changing Lives with Educational Empowerment

RESPONSIBILITIES – GENERAL MANAGER

- Maximize Scholarship Opportunities for players of Toronto Blizzard and “affiliates” from around the world
- Recruit players into program to increase player pool (Player movement flow)
- Mentor Coaches on Program (education first philosophy)
- Technical, Tactical, Physical, Mental, Diet, Hydration, Nutrition, Core testing protocols etc.
- Set up Showcase games vs. D1, D2 teams and Showcases vs. ECNL Teams & International showcase games (Boys & Girls)
- Plus – set up tours of Universities – March Break. 2 weeks, February, April weekends
- Work directly with Sports Director on overall program
- Oversee, choose and direct all Sr. Teams within the Club as well as Coach of Youth Teams
- Play about 40-50 University games, mainly NCAA D1 schools
- Caribbean & Brazil – build & implement a NCAA equivalent high school curriculum so players qualify for a “University education”



TORONTO BLIZZARD SCHOLARSHIP PROGRAM

“RIGHT TO EDUCATION”



Promoting & Changing Youth Players Behavior Through Soccer Education

- Individual and Team offensive tactical development & understanding (on field + video)
- Individual and Team defensive tactical development & understanding (on field + video)
- Development of the two phases of game tactics: possession and non-possession
- Improvement of the quality of physique (lose % of body fat & gain lean muscle mass)
- Individual technical development
- Zonal defending (individually and as a team)
- Physical training by positions (Striker, Flank - Mid, CMF, CB and GK)
- Toronto Blizzard Pathway to success (# of scholarships, MNT, WNT, and Professional Placements)
- Technical Development Initiatives, including using “FUTSOL” specific coaches

KEY MILESTONES

❖ Directional Outcomes:

- Long Term Player Development (Mind & Body)
- MNT and WNT Players (u15, u17, u20, Olympic & World Cup) - depending on players heritage
- Maintain a Toronto Blizzard team that competes annually with all Toronto Blizzard players in each jurisdiction or with our “affiliates” (using player movement + flow)
- Program success will flourish into partnership success with Sponsors and bring revenue. PR, IR, etc. into the Club
- Youth member interaction (***“if you are good enough, you are old enough”***)
- Pro Teams - ultimate destination thorough player development (monetize progress) – Exemplifies success of development program through player sales
- University degrees is the minimum standard for all Toronto Blizzard & affiliate program players

RESULT BASED OUTCOMES (Management)

- Vision, Mission, Principles, Values & major Milestones
- Broad based strategic priorities, direction & activities with team & individual outcome
- Staff will generate & develop operational plans, budgets & work plans
- Determine services, programs & efficiencies of the scholarship program & mentorship
- Leading Toronto Blizzard to become known as the Club of choice for scholarships, WNT, MNT and Professional Teams, throughout our core “centers”
- Provide leadership & experience in the pursuit of scholarships to Toronto Blizzard & affiliate coaches and players alike
- Assist Male and Female Sport Directors in accessing coaches in the higher-level teams
- Increase the quality and quantity of coaches through an extensive educational program, support, on and off field experience and understanding the US (US-NCAA) game and International requirements at those levels
- Continue to bring International teams to train at Toronto Blizzard facilities and play games
- Determine with Male and Female Sport Directors the strengths and weaknesses of the program & players (areas to improve both individual players as well as teams)
- Set benchmarks for each of the programs along with Male and Female Sport Directors
- Provide leadership, guidance & expertise as a resource to Club, players and teams
- Develop Toronto Blizzard “Ambassadors” to assist in attracting interest, with “star players” supplying the “star power” to bridge the link between the club and its players.



TORONTO BLIZZARD SCHOLARSHIP PROGRAM “RIGHT TO EDUCATION”



HOURS AND COMMITMENT

- Summer and Winter Programs will take at least 6-8 hours of on-field training (3 sessions per week) and winter training includes (4 hours of dryland training) – 2x sessions per week (weight training – age appropriate, core, agility, flexibility, and specific periodization training)
- Winter is 6-8 hrs. per week on full field (Indoor Dome) for Technical and Tactical work.
- Program will take between 10-20 hours per week of telephone work with coaches, players, parents, not counting hours with Toronto Blizzard coaches, Managers, players, parents, etc. (school's educational curriculum must meet players future educational needs)

Therefore, the minimum number of hours the program takes is somewhere between 20-30 hours per week. A lot of time is spent on phones during the day with D1 and D2 coaches as players are in school. This totals well over 80-100 hours per month. This will increase with the advent of the boys' program and communication with player agents and Pro Clubs.

During the startup of the boy's program, the number of hours will increase drastically to build up the necessary relationships with appropriate coaches based on Toronto Blizzard player skill level, etc. Currently Toronto Blizzard does not have a reputation in the boy's side outside of Ontario as it relates to D1 scholarships. It did at one time along with our own Showcase and Professional Teams (NASL, CSL). However, relationships have begun, and both showcases in the USA as well as players D1-D2 schools are in the near future.

The long history and reputation of the Toronto Blizzard will help elevate the Club back to its glory days and beyond, at the professional levels, and solidify its role in helping youth (male & female) achieve a University Education, as well as long term goal of playing “Professional”

The relationship with some top player Agents in both Europe, the Emirates as well as South America will assist in placing boys in the proper levels and organizations for further development. Our Toronto Blizzard owned clubs will form the base of this process & player movement.





TORONTO BLIZZARD SCHOLARSHIP PROGRAM “RIGHT TO EDUCATION”



SCHOLARSHIP PROGRAM - REVENUE MODEL

We believe that the Toronto Blizzard Scholarship Program should have approximately 30-40 players per age group made up of 30-40 males & 30-40 females. This ideally should be a pool of players from each of the following age groups:

1. 11v11 – U17, U16, U15, U14, U13
2. 9v9 - U12, U11
3. Youth Development Teams

- From 15 and older Ideally two teams from each age group as teams play better together than individuals & causes less problems for coaches when they bring teams together to train, for specific events, especially at the prime “Showcase Years”.
- All players get the same training and are taught the same tactics, technical, and physical aspects of the game
- At young ages players need to be moved up and down depending not only skill level but also based on maturity, physical, and mental abilities as well as stage of puberty maturation and “personality”
- Teams will All learn the same principles, etc. Head coaches can then modify their own style to their respective team, but all players understand the same principles. etc. and teach zonal defending and how to mark and cover, as well as patterns of play
- We do NOT want players going back to teams and thinking they are better than the other players that did not participate in the program (as what happened in Provincial program, REX. etc.). Players need to understand that movement is based on talent, potential, tactical, understanding, technical, physical, emotional and social as well as puberty and growth
- We will also bring along 1-4 players from the older teams to mentor younger players to prepare them & get used to what the program will be like. These players will also act as our PR machines to other players & spread the word (Blizzard Philosophy)
- We will therefore have over 90 players on a FULL FIELD (1 third each) or if enough players partake in the program we could ideally run 30-40 players per third for 1.5 hours on a full field, hence needing 3 full hours (1.5 hours for each of the boys & girl's programs)
- We need corporate sponsors that exemplify education and youth, through sport and wish to be known for helping young players achieve a higher-level of education: Sponsor: cost will be determined by specific program and involvement levels
- Sponsor would get media release, photos etc. plus name on all uniforms, track suits, training gear, etc. that the scholarship program players would wear (this is not to be confused with the individual regular season teams & sponsors)



TORONTO BLIZZARD DEVELOPMENT ACADEMY

2019-2020 APPLICATION...APPLY NOW

Program Overview

Great athletes and talent come from all types of diverse ethnic backgrounds. The GTA is made up of over 200 ethnic backgrounds: our expanding international reach will encompass more athletes and players from around the globe.

Through the generous support of Toronto Blizzard Italy, and its sponsors, the Scholarship Program has been and continues to provide financial support and aid to the players and families to make sure that all talented youth players can access the Scholarship Program (BDA).

The BDA Scholarship Program provides Elite training based on a European Model, encompassing periodization training, FUTSOL on 11v11 turf field, tactical + technical training, as well as weight training (age appropriate) while developing each player in competition as well as prepare them in life-changing experiences and soccer success.

Each player also teams learns about diet, nutrition, importance of measuring HR and weight, hydration, ice bathing, as well as SAT - ACT testing and the importance of education.

Toronto Blizzard have the "Number 1" Scholarship Program in Canada, year over year with over 80+ players placed into Universities in The United States and Canada; mainly NCAA Division 1 Schools, and mainly "full rides".

To date these 80+ Scholarships equate to over \$12,500,000 CAD. Some of these players would not be able to afford any sort of university if not for the "full ride". The BDA Program better prepares these players by playing directly against NCAA D1 - D2 schools. On average BDA plays about 35-40 games per winter season (November – end of April).

Application Process

BDA selects and screens all applicants using many criteria and factors taken into account. Family income and status is a big factor. Tax returns are only a few means of documentation. Single family status and number of dependents is also considered. However, ONLY "full-time" players (full year registration) are considered. Any form or amount of subsidy means that the player is signing for the full calendar year.

All financial information is strictly CONFIDENTIAL and only for the purpose of being able to determine the player's family's ability to fund participation and being part of BDA.



TORONTO BLIZZARD SCHOLARSHIP PROGRAM “RIGHT TO EDUCATION”



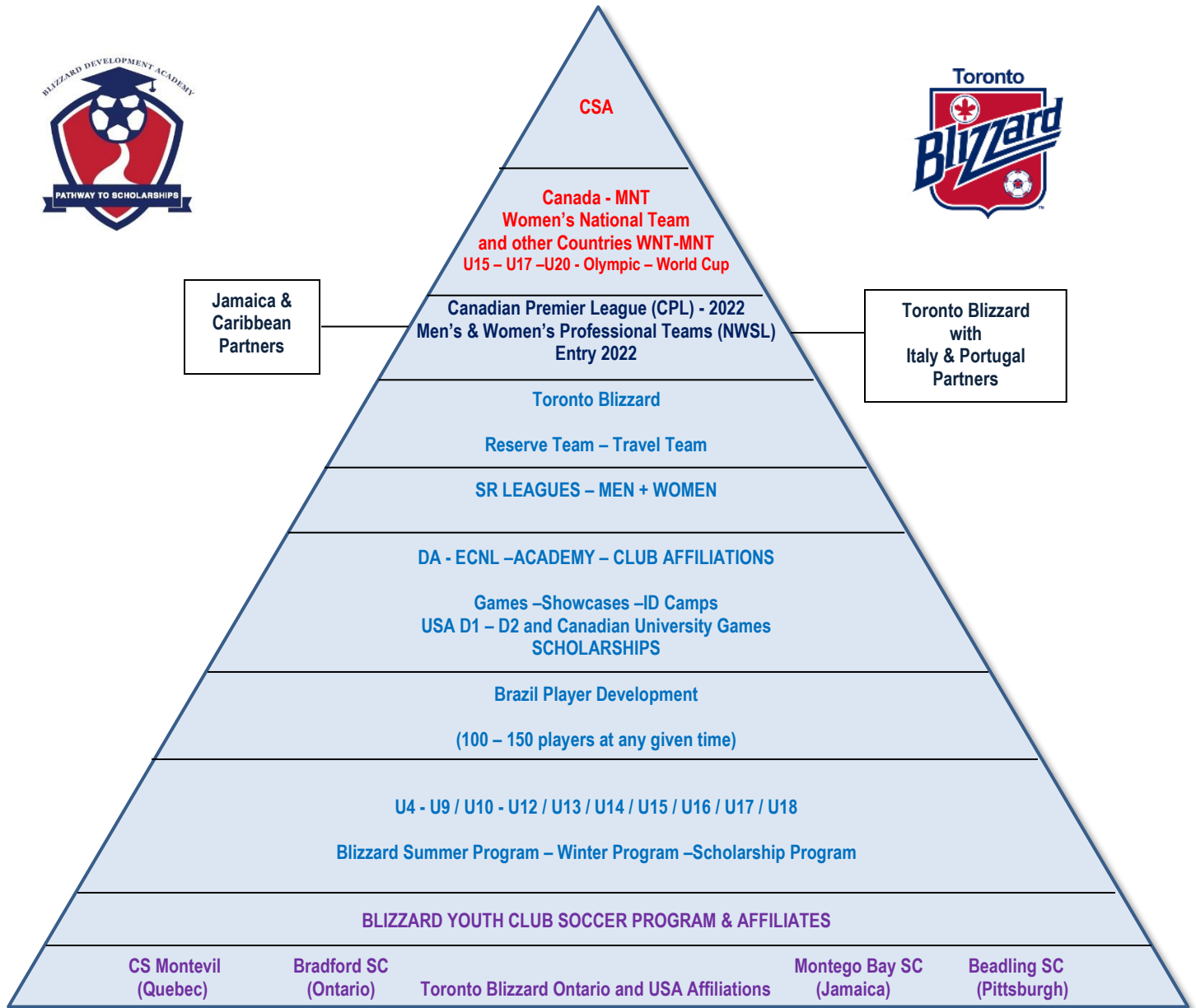
SPONSORSHIP AND GRANTS

Financial Partners - Investors
Platinum Sponsor
Gold Sponsor
Silver Sponsor
Bronze Sponsor
Charities – “Kids on the Pitch” + “Generation Amazing”

All levels of sponsors are custom and tailored to the Sponsor, their level of interest and needs

- Additional grant monies from “Sponsors” would be extra and a bonus for players and families, these grants would come from within the Toronto Blizzard and associated sponsors (players need to qualify to receive these benefits – especially academically)
- The overall Scholarship Managers should receive a salary to cover their time for all the correspondence of the General Manager that generates and keeps appropriate lists, invitees. etc. for all the schools categorized by Region, Division, USA or Canada, etc. along with covering gas monies and out of pocket expenses for all the events & meetings to and from home to Clubhouse & external meetings
- None of the costs-salaries for the General Manager cover the costs associated with trips outside of the GTA (these are separate and funded by the fees paid for each event) – out of pocket expenses are always covered
- Naming Rights:
 - Dome (Indoor Facility (100,000 sq.-ft)
 - Stadium (9000 Seats)
 - High School (for education)
 - Outdoor Fields (Showcase Events)
- Location of facilities:
 - Toronto (GTA)
 - Jamaica
 - Brazil

TORONTO BLIZZARD ELITE PLAYER PYRAMID



NOTE: OVERSEAS PARTNERS WILL HAVE RIGHTS TO PLAYER DEVELOPMENT POOL OF PLAYERS IN TORONTO BLIZZARD ORGANIZATION



The Toronto Blizzard aims to become the first Canadian company to capitalize on the growing International Soccer Industry by providing a wide range of Products and Services...

“WITH A PLAYER FIRST MENTALITY”

DESCRIPTION OF COMPANY

The soccer service industry is one of the fastest growing business sectors of the global economy. The Blizzard intend to capitalize on the success of this industry by taking advantage of soccer youth development, event planning, marketing, advertising and co-branding opportunities within the Canadian and International soccer community, focusing on North America, the Caribbean, Brazil, and Europe (Portugal & Italy).

The Blizzard will expand its products and services regionally within the Greater Toronto Area and the Province of Ontario, and Quebec. The Blizzard will expand until it offers all its soccer products and services at the National level, and Internationally with its player development.

The Blizzard will leverage its partnership with Generational Amazing to create a player exchange program, giving the opportunity for a cultural and educational experience in Europe, and LATAM.



PRODUCTS AND SERVICES

- Ownership of professional teams in North America, Europe, and the Caribbean, as well as Brazil
- One-stop shop for local & National Clubs, Sponsors, Leagues & Players
- Establish a National Canadian Youth Player Development program based on FIFA standards
- Generate transfer fee revenue & allow Blizzard Players to compete in the Global Soccer community
- Enhance player & coaching development through events between affiliated Blizzard, European, Brazilian & Caribbean Clubs
- Market scholarships & co-brand Generation Amazing with famous players to developing countries

CANADIAN STATISTICS

According to the 2017 Canada Soccer Annual Report, the Canadian National sports organization responsible for the governance and promotion of soccer in Canada:

- Soccer is Canada's largest participation sport with over **776,716** registered men and women playing the game.
- Soccer registrations exceed Hockey (Canada's National Sport) registrants by 140,000

National demographics (2017)

- Registered participants = 776,716
- Male participants = 475,934
- Female participants = 300,782

Regional Demographics - Ontario (2017)

- Registered participants = 302,664 or 39% of Canadian total

FIFA World Cup

- 25.8 Million Canadians watched the 2018 FIFA World Cup
- 72% of Canadians tuned in, consuming 200 million hours of coverage



USE OF FUNDS

The structure and financial operations of The Toronto Blizzard will be consistent with the improved development of youth soccer programs in the Provinces of Ontario and Quebec. The financial objectives set forth in the business plan will make it possible for new facilities, conforming to CSA and FIFA standards, to be constructed. Revenue sharing opportunities between the Blizzard and the Youth Club Affiliates will ensure that funding is available for player development at a level not before seen in Canada or across all levels.

Our competitive edge will be in attracting and retaining qualified technical coaches, players and management necessary to develop a highly trained, passionate and well-informed group of team members from around the world and known special countries (soccer culture).

USD \$40,000,000 *projected*

(Not counting land)

- Purchase Italian series 'C' team
- Purchase Portuguese Team
- 2 million dollar cash reserve
- Includes all operation costs
- Build indoor complex with seating

SALES AND MARKETING

- A unified and aggressive Global marketing program
- Focus on key pillars of advertising, promotion and sponsorship
- Leverage capabilities of new media and technologies
- Education as a main pillar

PLAYER TRANSFERS

- Enhanced Player Development Program through a serious & competitive soccer environment and licensed international staff
- Ability to supply National and European Teams with talented Blizzard players

KEY MANAGEMENT

Joe Parolini, *President & CEO*

A self-employed businessman for over 42 years in the fields of Business Administration, Business Financing, Market Financing and Investment.

1928 – 1986 Member of the Canadian National Team

1982 – 1984 Member of the Canadian Olympic Team

1982 – 1986 Member of Canadian World Cup Team

1988 – 1992 General Manager of the Toronto Blizzard

STAFF

Staff coaches, Managers, Trainings & Management will be announced shortly.

LOYALTY MEMBERSHIP



macron



Loyalty Card

- Preferred BDA member rates on all training sessions, camps, showcases, trips, etc.
- Affiliate discounts (for soccer & with our Sponsors)
- Special discounts when available + applicable
- Parental discounts on trips
- Priority on all combines, ID camps, trips, & programs with Toronto Blizzard, BDA & affiliate programs
- Special discounts on apparel





BDA CLUB - ACADEMY AFFILIATE PROGRAM



Toronto Blizzard 2019-2020 Season

LOYALTY PROGRAM

- \$200 Annual Membership Fee per Player (Existing Members)
- Affiliate Club fee – to be negotiated based on numbers of REP + HL players
- Free House League/Feeder System KITS (2 Jerseys - Black Shorts/Socks)
- Better pricing on Rep/Competitive KIT (Quality + Pricing)
- Insurance Link on website
- Access to **Scholarship Program** (showcase, combines, March Break, etc.)
- Soccer Ball Program with Logos – Club -Academy
- Player – Coaching Development Opportunities
- Access to University Combine (Reduced Affiliate Rate)
- Invitation to Top Showcase events
- Maintain Club – Academy players for summer season (as of May 1st)
- Preferred rates on Car Rental – corporate luxury vehicles
- Preferred rates on selected Hotels
- Access to “Fund Raising Opportunities”
- Access to professional tryout opportunities and National Teams

“**Affiliation Program**” was created for Youth Clubs and Academies to share in our vast accumulated wealth of personal contacts, information, and know how. Showcase games vs D1, D2, NAIA, NJCAA and Canadian Universities as well as ECNL Clubs and our International relationships and resources for players that may strive to play Professional Soccer in North America, The Caribbean, or in Europe. Since the graduating class of 2016, 2017, 2018 and now 2019 we have secured over 80 plus scholarships, mainly “**Full Rides**”, mainly to NCAA D1 schools. These success stories provide a multitude of positive benefits to Youth Clubs and Academies that do not have the vast array of personal contacts to get and secure “**SCHOLARSHIPS**”, especially at the NCAA Division 1 level. Utilizing the “Affiliate Program” as the conduit, players, Youth Clubs, and Academies can now enhance their success rate of achieving their player’s goal of a free “Higher Education”, while keeping their players in the summer months.



SCHOLARSHIP - LOYALTY PROGRAM

(with Membership)

...For Players, Clubs & Academies

...Become a Member today

The BDA Scholarship Program offers a multitude of benefits such as but not limited to:

- Access to our Scholarship Program (Year-round)
 - Access to our annual GTA College Combine usually held in January & February of each year
 - Access to our annual College Combine in Laval, Quebec: July of each year
 - Access to our March Break US University Tour and Games (mainly NCAA D1 Schools)
 - Access to our weekend (Friday, Saturday, Sunday) College Games in the USA
 - Access to our personal coaching contacts
 - Access to all annual trips to play D1, D2, NAIA and NJCAA (about 40+ games vs NCAA D1-D2)
 - Access to all apparel opportunities for Rep. and House League programs for cost reduction
 - Access to all Ball program with Club – Academy Logos
 - Media Guide access – printed and e-copy (on line with full links)
 - Player development opportunities – Professional Tryouts
 - Mainly NCAA D1 and D2 coaches attending our winter sessions at WWK & Laval, Quebec
 - Coaching Development opportunities and Mentoring Program
 - Access to “Guest” University and Pro Coaches
 - An e-mail and social media platform
 - Web presence and Links (player profiles, video, and more)
 - Access to our unique “European Style” fitness and conditioning program based on periodization training (age Specific) with focus on core, flexibility, agility, and age specific weight training
 - Annual College Combine and ID Camp hosted by BDA
-
- Special GK sessions weekly and annually (UEFA licensed Head Coach)
 - Special Coaching Development by International Coaches and several sport “personalities”





WINTER PROGRAM

Annually

October– April

(6 months – 24 weeks)

“RIGHT TO EDUCATION”

WILD WATER KINGDOM (Wet and Wild) – Full Field

7885 Finch Ave. W, Brampton, L6T 0B2

TIME: Arranged by Age Groups

- Friday 7:30pm – 9:30pm
- Saturday 11:00am – 2:00pm
- Sunday 12:30pm – 2:30pm

Notes:

- *Christmas + New Years off*
- *Easter weekend off*
- *Combines-Showcases are additional cost (discounts with Loyalty Card)*

YORK UNIVERSITY TRACK & FIELD CENTER

231 Ian McDonald Blvd. North York, M7A 2C5

- Starts – end of October, annually
- Ends – end of April, annually
- Monday & Wednesday: Girls – 6:30pm - 9:30pm (Divided by age group specific)
- Tuesday & Thursday: Boys – 6:30pm - 9:30pm (Divided by age group specific)

INCLUDES:

- 6 months pass to York U Track & Field Centre
- Trainer at York University
- Insurance
- 6 months of specialized periodization and core specific training
- Need player medical clearance before training or re-entering sessions with injuries
- Up to 288 hours of soccer specific training on field and dryland



BDA SCHOLARSHIP WINTER PROGRAM

**End of OCT. – End of APR. Annually
(264 – 288 Hours of Training)**

PRICING with Membership Loyalty Card

AGE GROUP	EARLY BIRD	REGULAR FEES	MONTHLY PLAN	11v11 Soccer
To be Paid by	Oct. 2 nd	Oct. 16 th	15 th of each Month	Jan.1 – Dec. 31
			6 Month Oct-March	*Due Jan 15 th
10 and Under	\$995	\$1,095	\$230 (6 Months) = \$1,380	\$995
Per Hour Cost	\$3.76	\$4.14		
11 -12	\$2,195	\$2,395	\$450 (6 Months) = \$2,700	\$1195
Per Hour Cost	\$8.32	\$9.07		
13 and Older	\$2,395	\$2,595	\$500 (6 Months) = \$3,000	\$1495
Per Hour Cost	\$9.07	\$9.83	*Auto payments only monthly	Full payment due on Jan.15

*Credit Card, E-Transfer, PayPal, Cheque, or Cash only

*Late payments and/or NSF charges will result in \$100 charge each occurrence

VALUE ADDED

- Not only the lowest cost per hour of training but...
- To get a scholarship you must put in the hours (264 plus hrs.)
- Complete training, games, presentation and travel kits
- GK training included (2 sessions per weekend)
- 6 months York U. Track & Field pass included
- York U. fitness, conditioning, core, weight training included
- Wild Water Kingdom (WWK) full field (7hrs) included
- 264+ hours of training, both on & off field and educational sessions
- College coaches attending indoor sessions annually
- #1 rated Scholarship Program (mainly NCAA D1) as well as in Canada
- Trainers included
- Liability Insurance (\$10 Million)
- Good ratio of Coaches to Players

NOTE: NEED TO PURCHASE LOYALTY CARD FIRST





BDA WEEKEND USA SHOWCASE
Fall - WINTER SEASON
Usually Feb-April
(Loyalty Members Only)



OPEN TO ALL PLAYERS AGED 13 - 18 (11v11 Soccer)

3 DAY EVENT - USUALLY FRIDAY, SATURDAY, SUNDAY

INCLUDES:

- Luxury Bus Transportation
- Food and fluids on bus (fruit, veggies, H2O, pasta, rice, salads, etc)
- Hotel accommodations (4 players per room)
- All meals on trip
- All tolls + tips
- Bus driver room and meals (at hotel)
- One staff room per team
- School tours and Games
- All meals are provided (salads, BBQ, etc) – No restaurants, except for occasional treat
- Pennant exchange with opposing teams

COST:

- Canadian Players \$195.00 CDN + \$265.00 USD
- USA Players \$425.00 USD
- For all US based Players and Staff– BDA Kit at a “Special Price” for these events
- USA based players receive a full Kit and Loyalty full Membership Card (cost \$500 USD)
- Covers full year during winter program (OCT – end of April)

PARENTS:

- Same bus cost as players (USA parents \$175/seat) (CND parents \$195/seat)
- Pay discounted Hotel Rates as team (preferred rates)
- Eat for “Free” at hotel (restaurant “Not” included)
- Help with set-up and cleaning of food, BBQ Cooking, etc.

NOTE: ADDITIONAL FEE OF \$500 FOR NON-LOYALTY MEMBERS



**LOCAL WEEKEND COMBINE
WINTER SEASON
HOSTED BY TORONTO BLIZZARD**



Wild Water Kingdom, 7885 Finch Ave. W, Brampton
(check website for upcoming combine dates)

OPEN TO ALL PLAYERS AGED 13 - 18

INSTRUCTORS:

- University Head Coaches or Assistant Coaches (subject to availability)
- Will put on the sessions and evaluate
- ID – combine opportunities – showcase events

TIME: Arranged by Age Groups (weekly)

- Friday 7:30pm – 9:30pm
- Saturday 11:00am – 2:00pm
- Sunday 12:30pm – 2:30pm

Annual Combine (Website for details)

- January 31, 7:30pm – 9:30pm
- February 1, 11:00am – 3:00pm
- February 2, 11:00am – 3:00pm

COST:

	CDN Players	American Players
• BDA "Affiliate Members"	\$ 99.00 CDN	\$ 89.00 USD
• Non "Affiliate Members"	\$249.00 CDN	\$209.00 USD

INCLUDES:

- Two (2) T-Shirts, Gatorade, Water, Video link, social media, website presence, Weekend Insurance coverage

BRING:

- Shoes, shorts, socks, shin guards, own Club Gear
- Size 5 Ball
- Proper ID, Blizzard (BDA) "Loyalty Card"
- Purchase BDA Scholarship Loyalty Card online at www.torontoblizzard.com for great savings and showcase opportunities.





Do You Have What It Takes
"FULL RIDE SCHOLARSHIP"

Ages 13-18
Pre-Scholarship Opportunities
Ages 6-12

#1 SCHOLARSHIP PROGRAM IN CANADA

- What is your Club/Academy offering you?
- Just a trophy?
- Play against & Tour D1 Schools annually?
- What is their success rate?
- How many D1 Scholarships?
- How Many WNT Players?

**Purchase a BDA
Loyalty Membership Card
for Huge Savings**

SAVE \$

NOT A BDA REGULAR MEMBER?

- Elite & University level player?
- Do you have what it takes?
- Come and Test yourself with a schedule that achieves your needs
- Per diem daily rate at a very reasonable price

www.torontoblizzard.com



**WINTER SESSIONS
5 SESSIONS PER-WEEK TRAINING**

24 WEEKS BEGINNING

END OF OCTOBER 2019

UNTIL END OF APRIL 2020

**WILD WATER KINGDOM
7855 Finch Ave W, Brampton**

**FULL FIELD – TACTICS – TECHNICAL TRAINING
FUTSOL + SCRIMMAGES**

FRI.(7:30-9:30pm) SAT.(11am-2pm)SUN.(12:30-2:30pm)

**YORK UNIVERSITY
231 Ian McDonald Blvd, Toronto**

**MON. (6:30-9:30pm) + WED. (6:30-9:30pm) Girls
TUE. (6:30-9:30pm) + THUR. (6:30-9:30pm) Boys**

REGISTER EARLY

....ABOUT 30-40 GAMES

....WEEKEND COMBINES

....ANNUALLY IN THE USA AGAINST

NCAA D1, D2, ECNL, CLUBS, NAIA,

NJCAA

Forbes & Manhattan

1

**FINANCIAL
PARTNERS**



2

**FACILITY
EDUCATIONAL
PARTNERS**

3

**CHARITABLE
PARTNERS**

“KIDS ON THE PITCH”

4

**CULTURAL
PARTNERS**



PROFESSIONAL CLUBS

**SCHOLARSHIP
PROGRAM**

**ASSOCIATE SPONSORS
CLUBS - ACADEMIES**



EXCLUSIVE! BDA SPONSORSHIP

NAMING RIGHTS:

1. Dome - Indoor Fields
2. Stadium - Outdoor
3. School - GTA, Jamaica, Brazil
4. Outdoor Fields

- Sponsor name will be part of the official event name
- **Prominent** name and logo placement on all printed materials related to event
- **Prominent** ad in Official Event Program and Media Guide
- Logo placement on banners, which serve as backdrop in all Press photo opportunities
- **Prominent Sponsor** name recognition in all Press related to events
- Name recognition in all Press related to events, games, showcases, & tours
- Logo placement on Toronto Blizzard official website 'Event Page and Calendar'

ASSOCIATE SPONSORSHIP Tailored to each Sponsor

Marketing Opportunities:

- Event and pre-event naming opportunities
- Inclusion in press releases and event programs
- Signage at the event and on transportation (when applicable)
- Recognition by event speakers from the podium
- Press availabilities, & social media mentions
- Recognition on the organization's website

Event Benefits: - event benefits we can offer our sponsors in return for their sponsorship

- Tickets to the event and to any VIP receptions at the event
- Reserved tables at the event
- Inclusion of a sponsor representative as an event chair or co-chair

CHARITIES ... "KIDS on the PITCH"

"GENERATION AMAZING" ... TORONTO BLIZZARD

Forbes & Manhattan



Social Media Program



WIN "FREE MONTHLY SCHOLARSHIP WEEKEND"

****\$1800.00 VALUE****

Highlights (to become eligible)

- Open to all BDA & non-BDA members, parents, & players
- Follow + "Like", "Tweet", "Retweet", "Post", "Share" on Toronto Blizzard Instagram + Twitter
- Every Account will be entered into the draws for a free weekend package + BDA kit* (1800.00 value)
- Must like, tweet, retweet, post, share, add photos, etc. to receive additional "ballots"
- Follow instructions on our accounts for details

What You Recieve

- Bus transportation
- Hotel accomodation (4 players per room)
- All Meals + Fluids
- Bus Tolls
- 2 - 3 NCAA D1 - D2 games each weekend + campus tours
- Full BDA Kit
- Recruiting Profile in our 2019-20 Media Guide
- Great Experience + Exposure with Canada's #1 Scholarship Program

Additional Information

- 5 - 8 Blizzard Scholarship weekends in Winter 2019 - Spring 2020
- Winners are chosen on the last day of each month
- Ballots will reset on the first of each month

*BDA Members will receive the free weekend only